# Bits-N-Bites

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## Overview

Bits-N-Bites is a networking showcase that focuses on open Internet standards, Interoperability of technologies and other subjects of interest to the Internet standards community. The event is attended by a body of approximately 1,200 engineers, computer scientists and academicians who are at the forefront of developing standards for the continuing expansion and robustness of the Internet and who hail from more than 40 different countries.

## The Setting:

Bits-N-Bites is held on the Thursday of the IETF meeting week, from 19:00-21:00. Exhibitors, product vendors, and service providers gather to share information and showcase products and services to the IETF community in a social setting. Attendees enjoy complimentary hors d’oeuvres and premium beer and wine as they peruse the exhibits.

## Sponsor Amenities

1. 10’x10’ space
2. One table (minimum 6’) with two chairs
3. Electricity/one power strip [Need to verify power amount with venue]
4. Wireless Internet access
5. Signage: one, approximately 24” x 36” with company logo

## Additional Options:

If the participant requires additional electrical power, wired Internet access and/or other A/V options, arrangements are made through the Secretariat and are billed to the participant at direct cost. If an additional table is required to safely accommodate equipment for a demonstration we will attempt to accommodate if the available space and event configuration allow.

## Benefits:

1. Two (2) complimentary full conference registrations to the IETF meeting
2. Sponsor Logo on the IETF meeting website, with link to Sponsor website (or page of your own design)
3. Logo and recognition in the IETF Program
4. Acknowledgement at the Plenary and in meeting Proceedings
5. Right to distribute promotional items
6. Complimentary Internet Society Organizational Membership

## Meeting Climate & Decorum:

Exhibitors remain in their areas and are free to engage interested parties who approach them. While explicit employment recruiting is not permitted, casual conversation about potential employment opportunities is allowed.

## Key Contacts

### To become a Bits-N-Bites Sponsor

Drew Dvorshak <dvorshak@isoc.org>

Emma Frost [frost@isoc.org](mailto:frost@isoc.org)

Alicia Jackson Jackson@isoc.org

### Questions about event space / set up

Marcia Beaulieu <mbeaulieu@amsl.com>

Stephanie McCammon <smccammon@amsl.com>

### Questions about the network/Internet:

## Process:

1. Contact Drew Dvorshak at <dvorshak@isoc.org> for an MOU and invoice or more information
2. Return signed MOU to Alicia Jackson <jackson@isoc.org>
3. Send your logo in .eps or .ai to <bitsnbites@ietf.org> as well as the URL you wish to have the logo linked to. Once we receive the logo and URL it will be added to the IETF Meeting web page.
4. [Will we start technical calls? How will the technical plan be developed and discussed??]
5. If you have additional power, Internet or A/V requirements, please let us know no later than 20 days before the event. Vendor is to arrange direct billing with the venue for additional requirements, contact information will be provided in a confirmation email.
6. You will receive a confirmation email with location details for Bits-N-Bites and contact information, you should receive the email within one week of the secretariat receiving the signed MOU.
7. On the day of the event, setup is from 1700-1900 in the Bits-N-Bites meeting room. Your event table, with signage and other amenities will be in place.